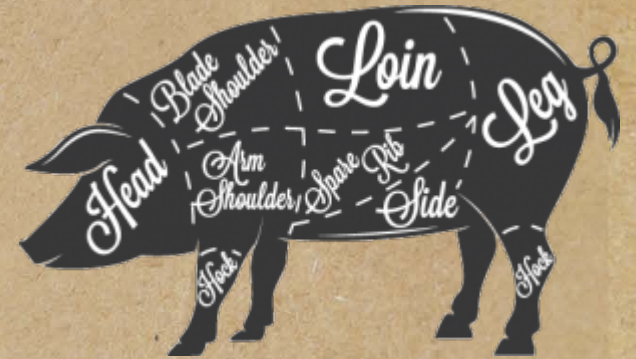




ALBERTA PORK CONGRESS

SPONSORSHIP PROSPECTUS



Where & When

Exhibition Hall
Westerner Park
Red Deer, Alberta

Wednesday, June 14th, 2023

9am – 4:30pm

9am -3:30pm

Thursday, June 15th, 2023



About Us

The Alberta Pork Congress is a not-for-profit association created to provide a forum for the pork industry to showcase their products and services.

For more than 40 years we have provided social and networking opportunities in addition to the tradeshow. The tradeshow has been both proactive and reactive to the past, present and future of the industry. We pride ourselves on providing a first class tradeshow for both attendees and exhibitors as well as opportunities for networking that are second to none.

Our Mission Statement

To provide a forum for the pork industry to showcase their products and services. Events include social and networking opportunities in addition to the tradeshow.



Exhibiting Details

The Board of Directors is excited to announce that the 2023 Alberta Pork Congress will be returning to the new **Exhibition Hall** at Westerner Park!

The new Hall was complete in 2018 and unites all exhibitors in one space and allow the show continued growth. For more information on the new [Exhibition Hall click here!](#)

Each booth includes:

- 10×10 space
- fully carpeted (black)
- draped booth (black)
- 2 chairs
- 1 skirted table (you chose: 4, 6 or 8 foot)

Exhibiting costs:

- \$250/membership
- \$650/Booth
- \$600/Booth when booking 5+
- Electrical \$70/per outlet

Sponsorship Benefits

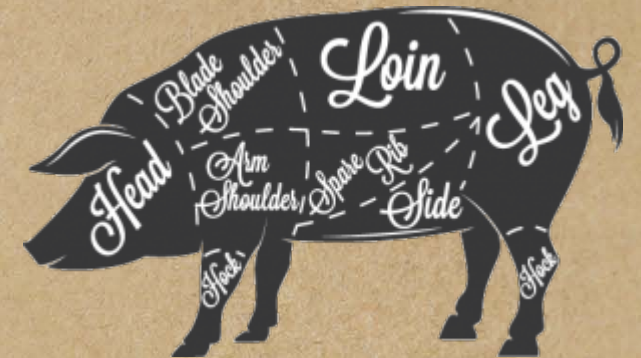
Logo recognition as a sponsor in the following:

- Onsite signage
- Show Guide - on specific event sponsorship page and summary sponsorship page

Sponsorships of \$1500 or more receive quarter page ad

Verbal recognition on PA system 2x per day

Website



Presenting Day Sponsorship



Your 'welcome' to show attendees will receive high visibility and regular reference in public announcements. Full page Show Guide Ad, logo recognition on front entrance arch and signage.

A great way to promote your company name!

Wednesday, June 14th \$1500
Thursday, June 15th \$1500

SOLD
SOLD



Industry Recognition



The following opportunities have always been in high demand:

Farm Team Award \$1500

The Farm Team Award seeks to recognize the farm unit which operates in an exemplary manner through commitment and longevity of the staff and virtues of hard work and cooperation. The award celebrates the dedication of the team toward working together for the success of the farm.

Industry Ambassador Award \$1500

The Industry Ambassador Leadership Award seeks to honour individuals whose efforts reflect a commitment above and beyond the accepted expectations of the pork industry. The award also seeks to recognize individuals whose actions have become a valuable asset to the pork industry. It also acknowledges individuals whose actions have become models for peer recognition.

Lifetime Achievement Award \$1500

The Lifetime Achievement Award seeks to honour individuals who have played an integral role in advancing the pork industry. The award celebrates their long-term commitment and unwavering dedication to the industry.

Rising Star Award \$1500

Rising Star Award honours an individual who has been a part of the Alberta pork industry for less than 5 years and planning a career in the industry.

Awards Banquet

Wednesday, June 14



Every year the banquet is even better than the last! This once a year opportunity combines a social event with business opportunities.

Banquet Reception **\$1500**

Banquet Wine **\$1500**

Piggy Chocolates **\$1500**

Banquet Entrée (Crown Roast) **\$5000** or in-kind product

Table Centre Pieces (take home at end of night) **\$1500**

Rib BBQ

Thursday, June 15



The BBQ is a great way to cap off a great couple of days of networking & new business opportunities created.

This once a year opportunity combines a social event with networking opportunities.

Rib BBQ: **\$5000** or in-kind product

Put Your Money Where Your Mouth is..

Lunch Sponsorship **\$2500/per day/multiple sponsors welcomed**

Wednesday: Hot Shredded Pork on Schweinebraten Buns *and all the fixings*

Thursday: Pork Taco Bar *and all the fixings*

Coffee/Tea break with Milk & cookies **\$1000/day**

Swine & Cheese Reception **\$1500**

SOLD

Let's Get Down to Business...



Book a meeting room **\$250/30 min or \$500/60 mins**

Pop up banners/signage in front entrance (lobby) **\$250/sign**

(signage provided by sponsor)

Window wraps-building entrance **Call To Discuss**

Bathroom mirror clings and signage **Call To Discuss**



Other Opportunities



Wifi Sponsor **\$1000**

In the modern age of internet browsing and social media - Why not hold the gateway to unlimited interaction.

Door Prizes for Attendee Draws

Donate prizes (logo'd or otherwise) to be used for door prizes throughout the two day Trade Show.

Provide gift cards, products or services for giveaways.

Show Guide Advertising

To promote your organization at the Trade Show, the Alberta Pork Congress offers high profile recognition opportunities, available to corporate members only.

Link your name with Alberta Pork Congress as an industry leader and achieve greater visibility!

Centre Fold **\$2000**

Inside Front Cover or Inside Back Cover (8x10) **\$1000**

Full Page (7 x 9 ½) **\$550**

Third Page (7 x 6 ⅔ or 4 ⅔ x 9 ½) **\$425**

Half Page (7 x 4 ¾ or 3 ½ x 9 ½) **\$400**

One Third Page (7 x 3 ⅓ or 2 ⅓ x 9 ½) **\$375**

Quarter Page (3 ½ x 4 ¾) **\$275**



** Full colour - all measurements are in inches*

Let's Talk!

Contact Kate Kelly

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or 403-542-7906

